

Shannon S. Swenson

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Please visit www.ShannonSwenson.com and my [LinkedIn.com](https://www.linkedin.com/in/shannonswenson) profile. References are available upon request.

Expertise

Project Management

I've managed and participated in over 100 successful web-based projects using a 4-step approach to project management with an emphasis on documentation: Discovery • Design • Development • Deployment. These phases enable non-technical business leaders and application users to participate in a rapid software development cycle. The result is reduced costs, the use of appropriate technologies and the best assurance that information systems will be scalable, well maintained and useful to the business.

Data Management

Data is the most important asset of an organization. I'm skilled in all areas of strategy and planning and am capable of explaining complex technical issues to non-technical users. As a back-end, middleware and front-end developer, I understand the purpose of each role on a complex data management team. I've documented a Rapid Data Modeling System based on the principles of software engineering, yet streamlined for quick deployment using common business rules.

Sales

Sales Force Management • Lead Generation • Prospect Qualification • RFP bidding successes for govt/corp projects
Professional Sales Training: Sandler • Zigler

Finance

Monthly, Quarterly & Annual Reporting • Balance Sheets • P&L Analysis • Income Statements
Accounts Payable • Accounts Receivable • Account Aging Management • Collections • Federal, State & Local Tax Preparation • Payroll Management • Cashflow Management • Time & Cost Basis Project Management

Technical Skills

HTML/DHTML/XHTML • JavaScript • Cascading Style Sheets • PHP • ASP • Cold Fusion • Tango • Oracle
MS SQL Server • MySQL • FileMaker Pro • Linux & FreeBSD (Apache) • All Windows (IIS) • All Mac OS (WebSTAR)
MS Project • MS Office • AppleWorks • QuickBooks • PhotoShop • PageMaker • Acrobat • Flash

Creative Skills

Web Site GUI Design & Art Direction • Creative & Technical Writing • Drawing • Photography

Experience

Stream Studio Web Architects (1997 to Present)

I co-founded Stream Studio, a leading web services agency. The award winning company has a diverse roster of enterprise, small business, nonprofit, government and education clients all over the U.S.

Dell Computer Corp. (1998 to 2002)

I've delivered scores of IT projects across a dozen unique business units and enjoy preferred vendor status. My work spanned three major VID changes to dell.com including conversion to XML publication.

Technicolor Entertainment Services (1998 to 2000)

I held various IT roles for TES in Southern California including reverse engineering, gap analysis, data modeling and new business development. I oversaw a large FileMaker extranet that supported the entire fulfillment process from multiple client locations to integration with supplier systems.

Power Computing (1996 to 1997)

After my start in the service and support call center, I co-authored the company extranet serving over 1000 employees and field support reps. I also built web-based tools for the call center, HR and sales support.

Education

CMBA 2001. University of Texas. McCombs School of Business.

B.A. Psychology 1996. University of Texas. Core: Child Development & Family Relationships. Minor in English.

Service

Austin Economic Development

I regularly volunteer with business and civic events that support the vitality of Austin commerce via the Austin CDC, BiG Austin, trade associations and various chambers of commerce.

SafePlace

I am a trained rape crisis counselor and courtroom observer advocating on behalf of victims.

SXSW

I volunteer my expertise, equipment and time to the largest annual conference in Austin.

Interests

I enjoy reading, creative writing, podcasting, history, numismatics, rock climbing, cycling and road trips.